

### ICRA Analytics presents

# Ranking360

A cloud-based solution, for end-to-end ranking of mutual fund schemes.

With host of features and user-friendly interface, the entire MF ranking process is now

digitized, customized, simplified!



## Why Ranking360?

### COST ADVANTAGE \_

Without deploying full time resources or outsourcing this critical activity, full-fledged ranking activity is possible at nominal cost



### **COMPREHENSIVE** -

Possible to go beyond P2P returns and include rolling returns, ratios and portfolio parameters in ranking model



## Host of Features

### HANDLES

- Regular and Direct plans
- SEBI-defined and customized MF categories

### ACCESS

- Excel downloads
- Historical ranking for insights and analysis

### OFFERS

- Range of elimination criteria
- Range of ranking parameters based on performance and portfolio

### **EFFICIENCY**

Turnaround time for this activity reduces drastically



### INCREASE IN RANKING FREQUENCY

Not just quarterly but monthly, fortnightly or even weekly ranking becomes possible

### HIGH QUALITY \_

Powered by ICRA-A data, which is comprehensive, accurate and timely



### CONFIDENTIALITY -

No need to divulge ranking parameters to outsourcing partners



### ALLOWS

- To define customized weightages for ranking parameters
- Range of elimination criteria

### GENERATE

- Ranking with a click
- Report on eliminated schemes with reasoning

### GET

- Full audit trail
- Detailed output with parameter level scoring and star ranks

## **Used By**

### CORPORATES

for in-house MF ranking for surplus cash management



### AMCs

for competition monitoring, performance assessment etc.



### **DISTRIBUTORS & RIAs**

for fund recommendation, performance assessment, portfolio rebalancing etc.

### About Us

ICRA Analytics Limited is a wholly owned subsidiary of ICRA Ltd. with business interests in knowledge services, risk management, market data, grading and risk assessment services. We serve a wide range of global and domestic clients starting from BFSI players, fund managers, financial intermediaries, regulators, industry bodies, government organizations, and other market participants. We provide an array of digital tools and research, risk advisory, market data and analytical support to assess and manage risk in lending and investment decision-making. We add value through our deep domain knowledge, strong functional competence, and technological expertise. We provide actionable insights with our expertise, accuracy, and timeliness.



### 20+ years

of organisational experience

800+ committed professionals

### 10000+

assignments

### Take your business to new heights with #SolutionsThatWork

To know more about Ranking360 please write to us at sales@icraanalytics.com